

Abramson Cancer Center



Penn Medicine



**The Leukemia &
Lymphoma Society®**

Fighting Blood Cancers

Fifth Annual

EDUCATIONAL CONFERENCE

Focus On **Leukemia, Lymphoma & Myeloma**

and Recognition of
**Penn's Bone Marrow and
Stem Cell Transplant Program**

Friday, November 6, 2009

8:00 AM - 3:00 PM

HILTON HOTEL | 4200 CITY AVENUE | PHILADELPHIA, PA



A Comprehensive Cancer
Center Designated by the
National Cancer Institute

LIVESTRONG

SURVIVORSHIP CENTER
OF EXCELLENCE NETWORK

Focus On Leukemia, Lymphoma & Myeloma

Registration

To Register or for more information

800-789-PENN (7366)

or Register On-Line at

**oncolink.org/conference/bloodcancers
or lls.org/epa/education**

Registration Deadline: Monday, November 2, 2009

**Conference is free of charge.
No registration fee required.**

Hotel

Self-parking is available at the Hilton and will be validated.

For directions to the Hilton Hotel on City Avenue, call 215-879-4000.

If you need overnight accommodations call Randy Schaller at 215-879-3399.



**Edward Stadtmauer, MD
Stephen Schuster, MD
David Porter, MD**

*Please join us as we celebrate five years of the **Focus on Leukemia, Lymphoma and Myeloma Conference** and recognize the patients and families who have undergone bone marrow or stem cell transplant, as well as, our clinicians, researchers and staff who have distinguished our Bone Marrow and Stem Cell Transplant Program as it nears its 3000th transplant procedure.*

Who Should Attend

- *If you are newly diagnosed, in treatment, long-term survivor; or a parent, caregiver or loved one of someone with:*
 - ~ *Acute Leukemia (ALL, AML) and Myelodysplasia*
 - ~ *Chronic Myelogenous Leukemia (CML)*
 - ~ *Multiple Myeloma*
 - ~ *Mantle Cell, Large B Cell and Other Aggressive Lymphomas*
 - ~ *Follicular/Low Grade Non-Hodgkin Lymphoma (NHL) and Chronic Lymphocytic Leukemia (CLL)*
 - ~ *Hodgkin Lymphoma and T-Cell Lymphomas*
- *If you or a loved one has had or is preparing for:*
 - ~ *Bone Marrow/Stem Cell Transplant: autologous or allogeneic*
- *Latino sobreviviente, cuidador o ser querido de alguien con un diagnóstico de cáncer en la sangre (Latino survivor, caregiver or loved one with a blood cancer)*
- *Nurses and Social Workers who care for those with blood cancers*

The Focus on Leukemia, Lymphoma and Myeloma Cancer Conference

is being held in collaboration with PENN Medicine Development and the Leukemia & Lymphoma Society. Attendees will receive communication regarding the blood cancers program, Abramson Cancer Center, the Leukemia & Lymphoma Society, and other topics. Participation in the conference is optional and privacy has been maintained. If you would prefer not to receive development materials. Please write to Abramson Cancer Center Development Office, 3535 Market Street, Suite 750, Philadelphia, PA 19104 and the Leukemia & Lymphoma Society, Eastern PA Chapter, 555 North Lane, Suite 5010, Conshohocken, PA 19428.

Program Description

The Leukemia & Lymphoma Society, Eastern PA, New Jersey and Delaware Chapters and the Abramson Cancer Center of the University of Pennsylvania have joined together to present this unique conference. The ultimate goal of this day-long conference is to educate participants about the latest research advances, clinical treatments and practices, symptom management and psychosocial issues in the field of hematological malignancies. The purpose of this program is to advance the education of treating professionals in the field of hematology-oncology and improve the overall quality of life for blood cancer patients, survivors and their families.

TARGET AUDIENCE

The content of this program will provide an ideal learning environment for cancer patients, survivors, family members and health care professionals.

CONTINUING EDUCATION

The Leukemia and Lymphoma Society is an approved provider by the California Board of Registered Nursing, Provider #5832 for 2.5 contact hours and for social workers under Provider #1105 for 2.5 contact hours through the Association of Social Work Boards.

OBJECTIVES

- Understand the latest research developments, treatment advances and clinical practices for adult and childhood blood cancers.
- Become familiar with the psycho-social issues for patients and families coping with adult and childhood blood cancers.
- Identify, apply and explain the latest practices and applications regarding survivorship and post-transplant issues in working with adult and childhood patients/families with blood cancers.
- Identify reliable sources of blood cancer information for adults and children, to best navigate our current health care environment.

Agenda

REGISTRATION

8:00 AM - 9:00 AM

**Ask the Experts Session Sign-up
Continental Breakfast/Visit Exhibits**

WELCOME

9:00 AM - 9:30 AM

Recognizing 5 years of Focus on Leukemia, Lymphoma and Myeloma

Edward Stadtmauer, MD, Conference Chair

Craig Thompson, MD, Director, Abramson Cancer Center

MaryAnn Chupella, MA, LPC, The Leukemia & Lymphoma Society

Health Care Reform Briefing

Joseph Carver, MD, Chief of Staff, Abramson Cancer Center

CONCURRENT SESSIONS

9:30 AM - 11:30 AM

Leukemias, Lymphomas, and Myelomas: Disease Course, Treatment Advances and New Therapies Under Study

With knowledge gained from mapping the human genome, we can now target the genes and pathways involved in turning normal cells into cancer cells. We are on the brink of possessing advanced technologies waiting to be adapted to benefit patients, while we continue to pioneer new treatments such as targeted therapies and proton radiation therapy.

Acute Leukemia (ALL, AML) and Myelodysplasia (MDS)

Alexander Perl, MD

Jaime Schoefield, MSN, CRNP

Chronic Myelogenous Leukemia (CML)

David Porter, MD

Elizabeth Hexner, MD

Heather DiFillippo, MSN, CRNP

Multiple Myeloma

Edward Stadtmauer, MD

Patricia Mangan, MSN, CRNP

Mantle Cell, Large B Cell and Other Aggressive Lymphomas

Sunita Nasta, MD

Kathleen Sacharian, MSN, CRNP

Focus On Leukemia, Lymphoma & Myeloma

Agenda *continued*

Follicular/Low Grade Non-Hodgkin Lymphoma (NHL) and Chronic Lymphocytic Leukemia (CLL)

Stephen Schuster, MD

Abass Alavi, MD

Lisa Holland Downs, MSN, CRNP

Hodgkin Lymphoma and T-Cell Lymphomas

Jakub Svoboda, MD

John Plastaras, MD

Michelle Renz, RN, BSN, MSN, CRNP

Allogeneic – Life After Bone Marrow/Stem Cell Transplant – Your New Normal

NEW

Noelle Frey, MD

Steven Goldstein, MD

Jacqueline Smith, MSN, CRNP

Autologous – Life After Bone Marrow/Stem Cell Transplant – Your New Normal

NEW

Dan Vogl, MD

Update on Childhood Leukemia and Lymphoma

Susan Rheingold, MD

Como lidiar con un diagnóstico de cáncer en la sangre – el trayecto físico y emocional (Coping with a Blood Cancer Diagnosis – the Physical and Emotional Journey)

NUEVO

Eduardo Fernandez, MD

11:30 AM

Lunch

12:00 NOON - 1:30 PM

Ask the Experts Sessions *(details on page 5)*

1:30 PM - 2:30 PM

Recognizing Penn's Bone Marrow and Stem Cell Transplant Program and its Patients and Families

A special recognition of our over 2600 bone marrow and stem cell transplant patients, and their families.

Edward Stadtmauer, MD

David Porter, MD

2:30 PM - 3:00 PM

Relax and Renew - Special Closing

Led by Neal Niznan LSCW, MSW

Ask The Experts

12:00 NOON - 1:30 PM

Time is limited! Please sign up at individual tables in the Registration Area!

SMALL GROUP TOP	EXPERT
Living with Advanced Leukemia, Lymphoma, or Myeloma	Mindy Weismer, MFT
Nutrition, Herbs and Vitamins	Audrey Caspar-Clark, RD, LDN, MA
ONE-ON-ONE	EXPERT
Cancer Rehabilitation	Jenna Cohen, PT, DPT, CLT
Clinical Trials	Amanda Gordon, RN Doris Shank, RN Rita Bhagat, RN
Coping with Body Image Sexuality & Fertility Concerns	Margaret Lazar, MS, MSW, LCSW
Coping with Emotions and Caregiver Issues	Kava Schafer, MDiv, MA
Employment and Insurance Concerns	Greg Heller, Esq Rodney Warner, Esq
Para latinos: Lidiar con un diagnóstico de cáncer en la sangre	Experto será asignado
Giving Back	Tricia Bruning Donna Griffith
Home Care & Symptom Management	Joseph Straton, MD, MSCE
Integrative Medicine <ul style="list-style-type: none"> Acupuncture Journaling Reiki Yoga & Meditation 	Jun Mao, MD, MSCE Janet Falon, MLA Kimberly Fleisher, RMT, Med Fern Nibauer-Cohen
LIVESTRONG CARE PLAN <small>POWERED BY</small> Penn Medicine's OncoLink	Carolyn Vachani, MSN, RN, AOCN
Managing Physical Symptoms	Jacqueline Smith, MSN, CRNP
Post Transplant Challenges	Heather Difilippo, MSN, CRNP
Survivorship Issues	Patricia Mangan, MSN, CRNP
When your child has blood cancer: Coping for Parents and Families	Susan Rheingold, MD

Focus On Leukemia, Lymphoma & Myeloma

Conference Chair

Edward Stadtmauer, MD

*Professor, Medicine (Hematology/Oncology)
Director, Bone Marrow and Stem Cell Transplant Program
Co-Leader, Hematologic Malignancies Program*

Faculty

from the Abramson Cancer Center

Abass Alavi, MD

*Professor, Radiology (Nuclear Medicine),
Neurology, and Psychiatry
Director of Research Education,
Department of Radiology*

Rita Bhagat, RN

Clinical Trials, Nurse Specialist

Tricia Bruning

Executive Director, Development

Joseph Carver, MD

*Professor, Medicine
Chief of Staff, Abramson Cancer Center;
Senior Administrative Officer,
Abramson Cancer Research Institute
Director, Penn Cardiology Fellow's Practice*

Audrey Caspar-Clark, RD, LDN, MA

Clinical Dietitian

MaryAnn Chupella, MA, NCC, LPC

*Senior Patient Services Manager
The Leukemia & Lymphoma Society*

Jenna Cohen, PT, DPT, CLT

*Good Shepherd Penn Partners
Penn Therapy and Fitness*

Heather Difilippo, MSN, CRNP

*Advanced Practice Nurse
(Hematology/Oncology)*

Noelle Frey, MD

*Assistant Professor, Medicine
(Hematology/Oncology)*

Steven Goldstein, MD

*Assistant Professor,
(Hematology/Oncology)*

Amanda Gordon, RN

Clinical Trials, Nurse Specialist

Donna Griffith

Director, Volunteer Services

Elizabeth Hexner, MD

*Assistant Professor, Medicine
(Hematology/Oncology)*

Lisa Holland Downs MSN, CRNP

*Advanced Practice Nurse
(Hematology/Oncology)*

Margaret Lazar, MS, MSW, LCSW

Director, Patient and Family Services

Patricia Mangan, MSN, CRNP

*Advanced Practice Nurse
(Hematology/Oncology)
Coordinator, Bone Marrow Transplant*

Jun Mao, MD

*Assistant Professor, Family Medicine
and Community Health*

Sunita Nasta, MD

*Assistant Professor, Medicine
(Hematology/Oncology)*

Fern Nibauer-Cohen

*Associate Director,
Strategic Marketing Services
Certified Yoga Instructor*

Neal Niznan, LCSW

Social Worker, Radiation Oncology

Alexander Perl, MD

*Assistant Professor, Medicine
(Hematology/Oncology)*

John Plataras, MD

*Assistant Professor, Medicine
(Radiation Oncology)*

David Porter, MD

*Professor, Medicine
(Hematology/Oncology)
Director, Allogeneic Bone Marrow
Transplantation Program*

Faculty *continued*

Michelle Renz, RN, BSN, MSN, CRNP

*Advanced Practice Nurse
(Hematology/Oncology)*

Susan Rheingold, MD

*Assistant Professor, Pediatrics
Medical Director,
Outpatient Oncology Program*

Kathleen Sacharian, MSN, CRNP

*Advanced Practice Nurse
(Hematology/Oncology)*

Kava Schafer, MDiv, MA

Staff Oncology Chaplain

Jaime Schoefield, MSN, CRNP

*Advanced Practice Nurse
(Hematology/Oncology)*

Stephen Schuster, MD

*Associate Professor of Medicine
(Hematology/Oncology)
Director of Lymphoma Program*

Doris Shank, RN

Clinical Trials, Nurse Specialist

Jacqueline Smith, MSN, CRNP

*Advanced Practice Nurse
(Hematology/Oncology)*

Joseph Straton, MD, MSCE

*Assistant Professor,
Family Medicine & Community Health*

Jakub Svoboda, MD

*Instructor, Medicine
(Hematology/Oncology)*

Craig Thompson, MD

*Professor Medicine
(Hematology/Oncology)
Director, Abramson Cancer Center*

Carolyn Vachani, MSN, RN, AOCN

OncoLink Nurse Educator

Dan Vogl, MD

*Assistant Professor, Medicine
(Hematology/Oncology)*

Mindy Weisner, MFT

Patient Support Specialist

Guest Speakers/Experts

Janet Falon, MLA

Writer/Teacher

Eduardo Fernandez, MD

*Medical Oncologist,
Lourdes Health System*

Kimberly Fleisher, RMT, Med

*Director, Reiki School and Clinic
Reiki Practitioner/Teacher*

Greg Heller, Esq

Caldwell and Heller, LLC

Rodney Warner, Esq

*Project Attorney, Law and Health
Initiative for Cancer Survivors,
Legal Clinic for the Disabled, Inc.*

The Abramson Cancer Center and the Leukemia & Lymphoma Society

thank the following educational grant
providers for their generous support

**Novartis
Millennium**

Focus On Leukemia, Lymphoma & Myeloma

About the Leukemia & Lymphoma Society

lls.org

The Leukemia & Lymphoma Society (LLS) is the world's largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. Founded in 1949, we are relentless in pursuit of our mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

In 2009, LLS is celebrating its 60th anniversary with the launch of a special website, lls.org/innovation. Moving forward, our goal for the future is one in which LLS has transformed the lives of people with blood cancers and the health-care landscape that patients, families and caregivers navigate. The Society has invested more than \$600 million in research grants since funding began in 1954. This research funding, specifically targeting leukemia, lymphoma and myeloma includes approximately 22 million in the Greater Delaware Valley region and the Society's grant programs are among the most prestigious in the field of blood cancers. The need is critical as there are an estimated 912,938 people in the United States who are currently living with or in remission from a blood cancer.

LLS also offers education and support programs to those touched by blood cancers. Patient Services in the Eastern PA, New Jersey and Delaware chapters, include financial assistance, family support groups, peer to peer counseling, educational materials, and educational programs. Please contact LLS at 800-452-2873 for more information on these services.

About the Abramson Cancer Center

PennMedicine.org/Abramson

The Abramson Cancer Center of the University of Pennsylvania is one of a select group of cancer centers in the country awarded the prestigious designation of *Comprehensive Cancer Center* by the National Cancer Institute. This status reflects our outstanding research, clinical services, education and information services, and community outreach.

As part of the University of Pennsylvania Health System, we are able to build upon the resources of one of the nation's foremost medical centers, enabling us to address all of our patients' medical needs. We are committed to treating each patient as our only patient, while pursuing our understanding of, and ability to fight cancer.

The Abramson Cancer Center's LivingWell After Cancer™ Program for adults and childhood cancer survivors is proud to be the only LIVESTRONG™ Survivorship Center of Excellence in the region. This designation, awarded by the Lance Armstrong Foundation, reflects our excellence in clinical care, research and education for adults and childhood cancer survivors.

Penn's long-standing program for leukemia, lymphoma, and myeloma is nationally recognized for its treatment and research capabilities. Our Bone Marrow and Stem Cell Program (BMSCT) has performed more bone marrow and stem cell procedures than any other center in the region.

Penn's program is distinguished in a number of ways:

- *Penn has one of the few Bone Marrow and Stem Cell Biology Research Programs in the country that is approved and funded by the National Cancer Institute.*
- *Penn has one of the largest and most experienced teams of transplant oncologists.*
- *Penn has a dedicated hospital unit that is not only well equipped to support transplant patients, but also experienced nurses who understand the personal issues faced during transplant.*
- *Penn pioneered the clinical trial that led to autologous transplant as the standard of care for AML.*
- *Our decisive finding demonstrating the ability of activated T-cell infusions to re-establish immune function after transplant for Multiple Myeloma has the potential to lead to tumor specific vaccine therapies for many different diseases.*
- *Penn pioneered the revolution regarding the availability of alternate donors both from mismatched sibling and unrelated volunteers.*
- *Our investigators showed the value of blood derived stem cell transplant and the use of less toxic preparatory regimens, which have improved the outcome and decreased the toxicity of allogeneic transplant.*
- *Our clinicians have received numerous awards for their outstanding patient support activities.*



Dr. Craig Thompson,
Director of the
Abramson Cancer
Center and **Dr. Tullia
Lindsten,** Research
Associate Professor



Penn Medicine

**Focus On Leukemia,
Lymphoma & Myeloma**

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