

Registration

Call 1-800-789-PENN

to register or for more information.

Registration Fee

\$20 per person, Full day conference and lunch
(8:30 am – 4:00 pm)

\$10 per person, Half Day, No Lunch

Morning Session (8:30 am – 12:20 pm)

Afternoon Session (1:30 pm – 4:00 pm)

Registration fee may be waived for financial difficulty.
Scholarships available.

Registration fee is payable the day of the conference
(cash, check or money order).

Registration Deadline: Monday, March 12, 2007

If you need overnight accommodations, call 215-614-1818.

Self-parking is available at the Hilton and will be
validated. For directions to the Hilton Hotel on City
Avenue, call the hotel directly at 215-879-4000.

The Abramson Cancer Center of the University of
Pennsylvania gratefully acknowledges educational
grants from:

sanofi-aventis

Genentech

Pfizer Oncology

Bayer Healthcare Pharmaceuticals

Bristol-Myers Squibb

List incomplete at time of printing

The *Focus on Gastrointestinal Cancers Conference* is being held
in collaboration with the PENN Medicine Development Office.
Attendees will receive communication from the PENN Medicine
Development Office regarding the gastrointestinal cancer program,
the Abramson Cancer Center, and other topics. Participation in this
conference is optional and patient privacy has been maintained. If
you would prefer not to receive development materials, we will make
reasonable efforts to honor such a request. Please send a written
request with your name, and address to Tricia Bruning, Abramson
Cancer Center Development Office, 3535 Market Street, Suite 750,
Philadelphia, PA 19104.

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ABOUT THE ABRAMSON CANCER CENTER

The Abramson Cancer Center of the University of
Pennsylvania is one of a select group of cancer
centers in the country awarded the prestigious
designation of *Comprehensive Cancer Center* by the
National Cancer Institute. This status reflects our
outstanding research, clinical services, education
and information services, and community outreach.

The Cancer Center is comprised of 300 doctors
and scientists, all of whom are dedicated to
increasing knowledge concerning the prevention
and cure of cancer. Penn's Cancer Center offers
multidisciplinary evaluations, so patients can
receive diagnoses and treatment options quickly
and easily, as well as comprehensive treatment
services for all types of cancer.

As part of the University of Pennsylvania Health
System, we are able to build upon the resources of
one of the nation's foremost medical centers,
enabling us to address all of our patients' medical
needs. We are committed to treating each patient
as our only patient, while pursuing our
understanding of, and ability to fight cancer.



A Comprehensive Cancer
Center Designated by the
National Cancer Institute



Focus on GASTROINTESTINAL CANCERS

FRIDAY, MARCH 16, 2007

Hilton Hotel
4200 City Avenue
Philadelphia, PA

8:30 am - 4:00 pm

*An Educational Conference
for Those Whose Lives
Have Been Affected by
Gastrointestinal Cancers*

GASTROINTESTINAL CANCER TREATMENT AT THE ABRAMSON CANCER CENTER

What Sets Penn's GI Cancer Program Apart?

The Abramson Cancer Center's interdisciplinary
Gastrointestinal Cancer Program was one of the first of its
kind. Together, our physicians see more patients with your
type of GI cancer in one year than many doctors or institutions
see in a decade or more. As it has been shown that the volume
of patients seen and treated by individual doctors and
institutions directly relates to superior outcomes in cure and
quality of life, by putting this experience to work, we offer
our patients the best possible treatment outcomes.

Founded in 1992, the program is distinguished in a number
of ways, such as:

- National and international experts who have worked
together for years in caring for patients with existing
GI cancers, as well as those at high risk for developing
GI cancer, based on genetic or environmental influences.
- Leading diagnosticians, including GI radiologists and
pathologists, whose skills are needed to precisely
diagnose GI cancers.
- Prominent researchers who are conducting studies
funded by the National Cancer Institute and other
sponsors on the causes of GI cancers, risk factors, and
treatment advances, thereby ensuring that the latest
discoveries are immediately translated to your
improved care.
- A comprehensive range of services that are coordinated
for optimal results: a multidisciplinary approach is
emphasized, particularly for patients with cancer of
the esophagus, stomach, pancreas, and rectum.
- Personalized attention in a supportive environment.
- A focus on education, both for the individual with
cancer and for the family.
- Communication with referring physicians and
primary care physicians.

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the University of Pennsylvania is
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the prestigious designation of
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the National Cancer Institute.*

EXPERIENCE THE PENN DIFFERENCE:

*Innovative Research... Comprehensive Care
... Service Excellence*

- Nationally and internationally recognized experts,
with extensive experience in diagnosing and treating
your kind of cancer
- State-of-the art diagnostic testing, treatments
and technologies
- Innovative clinical trials
- Coordinated care
- Personalized attention
- Support services and education
- A reputation for sensitivity and responsiveness
- The backing of a major GI cancer research program
for immediate translation of discoveries to your care

An Educational Conference for Those Whose Lives Have Been Affected by Gastrointestinal Cancers

Focus on GASTROINTESTINAL CANCERS

CONFERENCE CO-CHAIRS

Daniel Haller, MD
Anil Rustgi, MD
Jeffrey Drebin, MD, PhD, FACS
James Metz, MD

WELCOME

8:30 am Registration & Continental Breakfast
9:00 am Welcome & Conference Overview
Conference Co-Chairs

GENERAL SESSION

9:15 am **Navigating Your Care**
Whether you are newly diagnosed or a long-time survivor, making treatment and lifestyle decisions can be overwhelming. Members of your care team will provide valuable insights that will support you at each stage of your experience.

*Dawn Murphy, MSN, CRNP
Linda Boyle, PT, DPT, CLT-LANA
Patricia Gambino, MSN, RN
Maggie Hampshire, BSN, RN, OCN*

Inspirational Stories: Insights from Gastrointestinal Cancer Survivors

Every survivor knows something that can benefit another. Our diverse group will provide inspiration and hope by sharing their personal stories.

*Millie Caparro, MSN, CRNP
Dawn Murphy, MSN, CRNP
Patricia Gambino, MSN, RN
Neal Niznan, MSW, LSW*

10:45 am Break

11:00 am **Gastrointestinal Cancer and Genetics: What You and Your Family Need to Know**
Each year we learn more about how genes influence cancer. Explore the role of genetics in gastrointestinal cancers, and learn about management options for family members with genetic risk.

Anil Rustgi, MD

11:30 am **Understanding Your Pathology Report**
Seeing your pathology report can be confusing. Our expert pathologist will take the mystery out of reading your report.
Emma Furth, MD

12:00 pm **Protons: A New Frontier in Cancer Treatment Coming to Our Doorstep**
The future of radiation treatment is coming to the Cancer Center. In 2009, Proton Therapy will be available in our newly built Perelman Center for Advanced Medicine's Department of Radiation Oncology. Learn about what some consider the most aggressive form of cancer treatment possible, while minimizing side effects to healthy tissue.

12:20 pm Lunch

CONCURRENT WORKSHOPS

1:30 pm *(Please select one of the following workshops.)*

Surviving and Coping

Help for you and your family in dealing with the emotional aspects of the cancer experience.

Neal Niznan, MSW, LSW

Help for the Caregiver

Information and practical advice to help you deal with caring for a loved one. Topics will include symptom management, managing your time, and tips for maintaining your strength and energy.

*Stefanie Washburn, MSW, LSW
Millie Caparro, MSN, CRNP*

Managing Nutrition Related Symptoms During Treatment

Dealing with nutrition related symptoms during treatment can be challenging. This session will supply important information to help you cope and feel better.

Sherri Cirignano, MS, RD, LDN

CONCURRENT SESSIONS

2:30 pm **The Latest Advancements in the Diagnosis and Treatment of Gastrointestinal Cancers**
Our experts will cover important information on the range of gastrointestinal cancers. Get the latest information on diagnosis, surgery, chemotherapy, and radiation therapy for your particular cancer, as well as information on the latest research and clinical trials.
(Please select one of the following sessions.)

Colon

*Anil Rustgi, MD-Gastroenterology
Robert Fry, MD-Surgery
Bruce Giantonio, MD-Medical Oncology*

Rectum

*Nuzhat Ahmad, MD-Gastroenterology
Najjia Mahmoud, MD-Surgery
James Metz, MD-Radiation Oncology
Peter O'Dwyer, MD-Medical Oncology*

Pancreas

*Gregory Ginsberg, MD-Gastroenterology
Jeffrey Drebin, MD, PhD, FACS-Surgery
Voika BarAd, MD-Radiation Oncology
Ken Yu, MD-Medical Oncology*

Liver and Bile Duct

*Michael Kochman, MD-Gastroenterology
Douglas Fraker, MD-Surgery
Weijing Sun, MD-Medical Oncology*

Esophageal and Stomach

*David Metz, MD-Gastroenterology
Joel D. Cooper, MD, FACS, FRCS-Surgery
Ursina Teitelbaum, MD-Medical Oncology*

4:00 pm Closing

Conference Faculty

from the Abramson Cancer Center

Nuzhat Ahmad, MD

Assistant Professor, Medicine (Gastroenterology)
Associate Director, Endoscopic Services

Voika BarAd, MD

Instructor, Radiation Oncology

Linda Boyle, PT, DPT, CLT-LANA

Cancer Rehabilitation Team Leader

Millie Caparro, MSN, CRNP

Advanced Practice Nurse (Hematology/Oncology)

Sherri Cirignano MS, RD, LDN

Clinical Nutrition Specialist, Patient and Family Services

Joel D. Cooper, MD, FACS, FRCS

Professor, Surgery
Chief, Thoracic Surgery Division

Jeffrey Drebin, MD, PhD, FACS

Professor, Surgery
Chief, Gastrointestinal Surgery Division

Douglas Fraker, MD

Associate Professor, Surgery
Chief, Endocrine and Oncologic Surgery Division

Robert Fry, MD

Professor, Surgery
Chief, Colon and Rectal Surgery Division

Emma Furth, MD

Professor, Pathology & Laboratory Medicine
Director, Gastrointestinal/Pancreatic/Liver Pathology Programs
Associate Director, Surgical Pathology

Patricia Gambino, MSN, RN

Patient Services Coordinator, Patient and Family Services

Bruce Giantonio, MD

Assistant Professor, Medicine (Hematology/Oncology)
Executive Officer, the Eastern Cooperative Oncology Group

Gregory Ginsberg, MD

Professor, Medicine (Gastroenterology)
Director, Endoscopic Services

Daniel Haller, MD

Professor, Medicine (Hematology/Oncology)
Associate Chief for Clinical Affairs,
Hematology/Oncology Division

Maggie Hampshire, BSN, RN, OCN

Clinical Nurse, Radiation Oncology
Managing Editor, OncoLink

Neal Niznan, MSW, LSW

Counselor, Cancer Counseling Service

Michael Kochman, MD

Professor, Medicine (Gastroenterology)
Co-Director, Gastrointestinal Oncology Program

Najjia Mahmoud, MD

Assistant Professor, Surgery

David Metz, MD

Professor, Medicine (Gastroenterology)
Associate Chief, Gastrointestinal Division, Clinical Affairs

James Metz, MD

Assistant Professor, Radiation Oncology
Editor-in-Chief, OncoLink

Dawn Murphy, MSN, CRNP

Advanced Practice Nurse (Hematology/Oncology)

Peter O'Dwyer, MD

Professor, Medicine (Hematology/Oncology)
Director, Developmental Therapeutics Program

Anil Rustgi, MD

Professor, Medicine (Gastroenterology)
Chief, Gastroenterology Division
Co-Program Leader, Tumor Biology Program

Weijing Sun, MD

Associate Professor, Medicine (Hematology/Oncology)

Ursina Teitelbaum, MD

Assistant Professor, Medicine (Hematology/Oncology)

Stefanie Washburn, MSW, LSW

Patient Services Coordinator, Patient and Family Services

Ken Yu, MD

Instructor, Medicine (Hematology/Oncology)
Research Scholar, Institute for Translational
Medicine and Therapeutics