

A dark blue silhouette of a person's head and upper torso in profile, facing right. The person's hand is positioned near their chest area. The background is a solid, slightly lighter blue.

Lung Cancer Alliance

NO MORE EXCUSES. **NO MORE LUNG CANCER.**

Who We Are



***Only national non-profit organization
dedicated solely to providing patient
support and advocacy for those living
with or at risk for lung cancer***

Who We Are

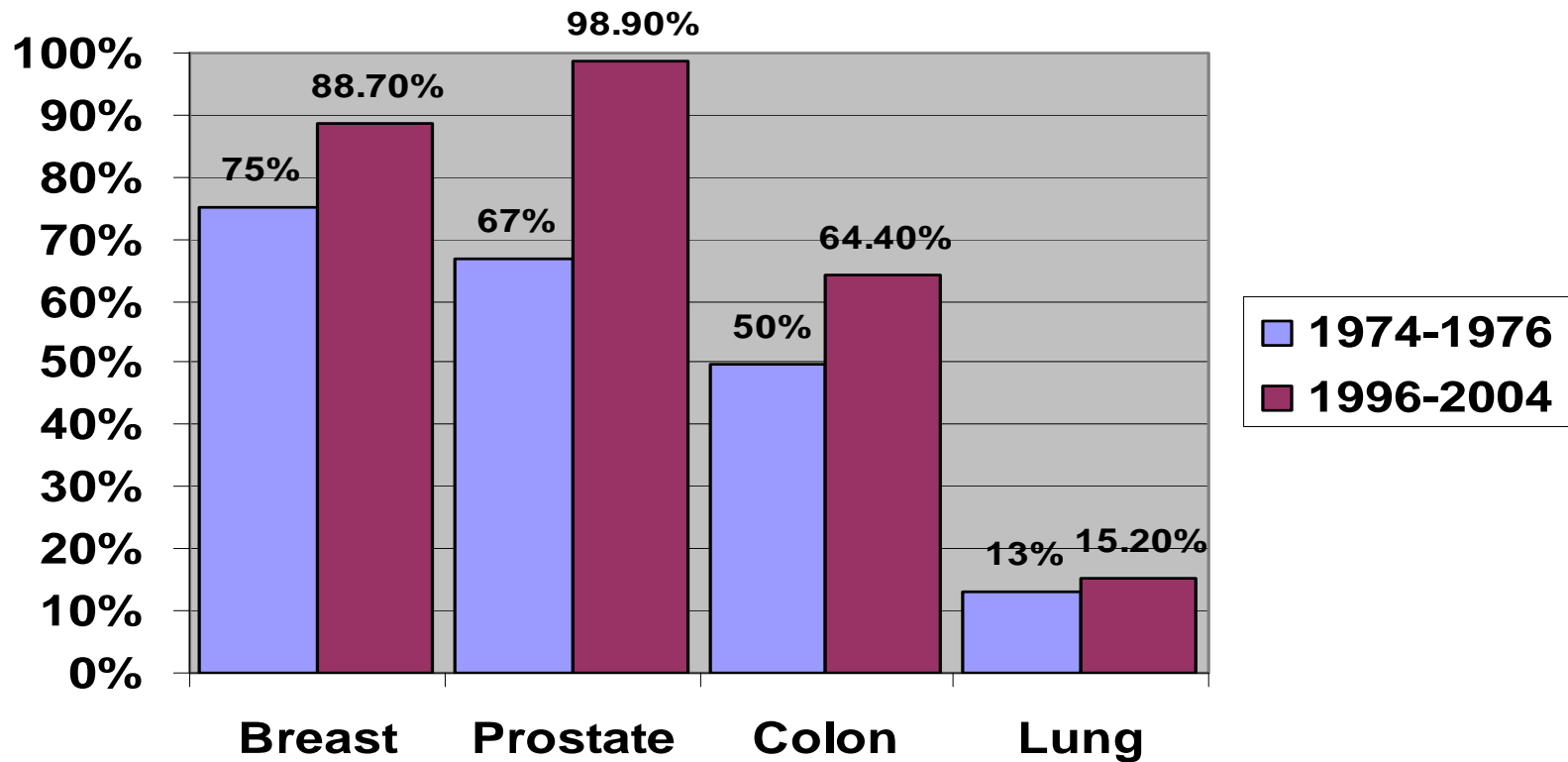


- **Established in 1995**
- **National Headquarters Washington, DC**
- **Network of Chapters**
- **Community, National and Global Partnerships**
- **Core Mission**
 - **Patient Support**
 - **Public Health Strategies**
 - **“Politics vs. Science”**

Powerful facts



5 Year Survival Rates

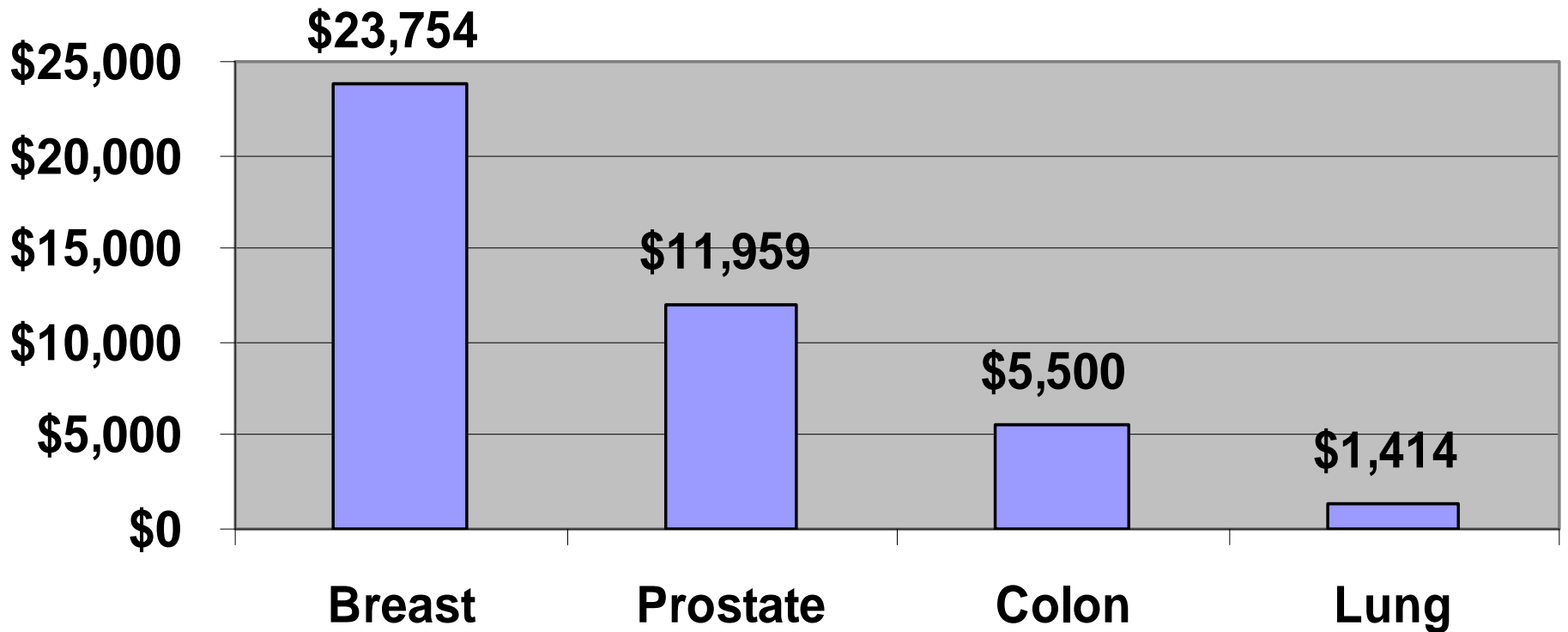


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Powerful Facts



Research Spending \$ per Death for 2007

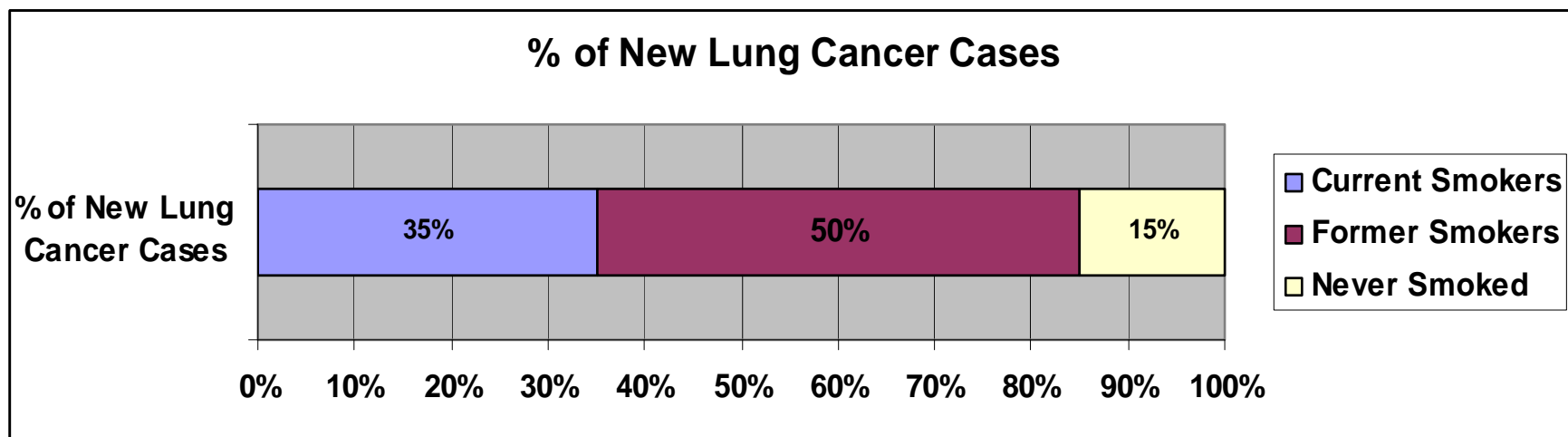


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Powerful facts



- **Diagnosis profile**
 - 35% current smokers
 - 50% former smokers
 - 15% never smokers (2/3 women)



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Tracing the Movement

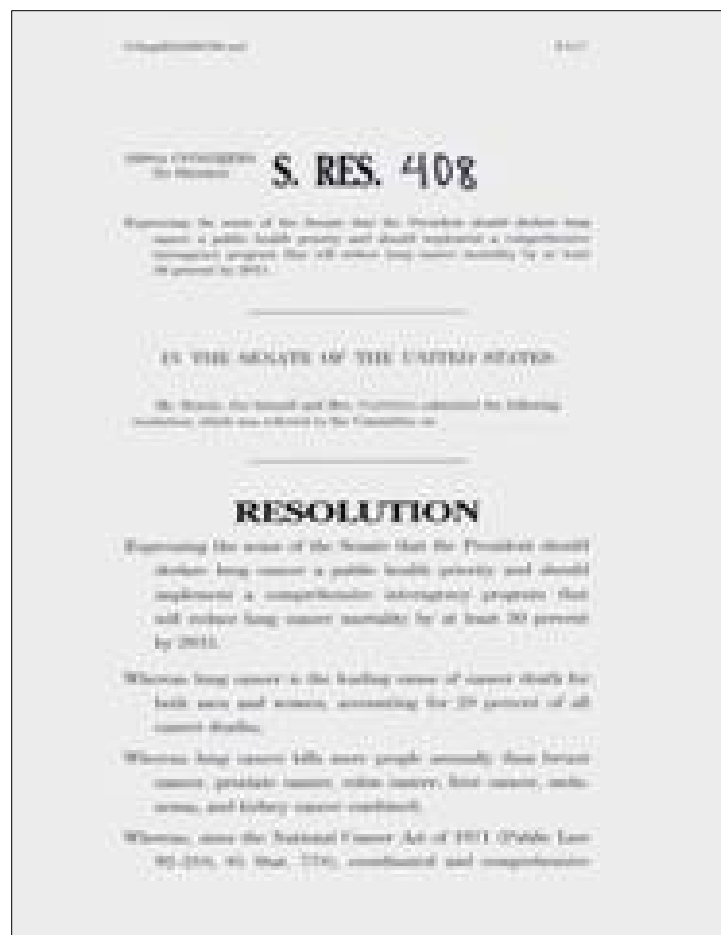


- **Pre 1960s—Hidden Victims**
 - Little public discussion
- **1960s—Breast Cancer Goes Public**
 - Emerging sense of openness
- **1970s—Awareness Builds**
 - High profile acknowledgements emerge
- **1980s—Activism Takes Hold**
 - Susan G. Komen for the Cure established
- **1990s—Political Activism Emerges**
 - National Breast Cancer Coalition established
- **Today—Funding, awareness, survivorship peak**
- **\$100M vs. \$1B**

Changing Health Policy: Federal



- **First Ever Senate and House Resolutions (passed)**
 - Elevate lung cancer to a National public health priority
 - Multi-agency plan of attack
 - Benchmarks to gauge progress

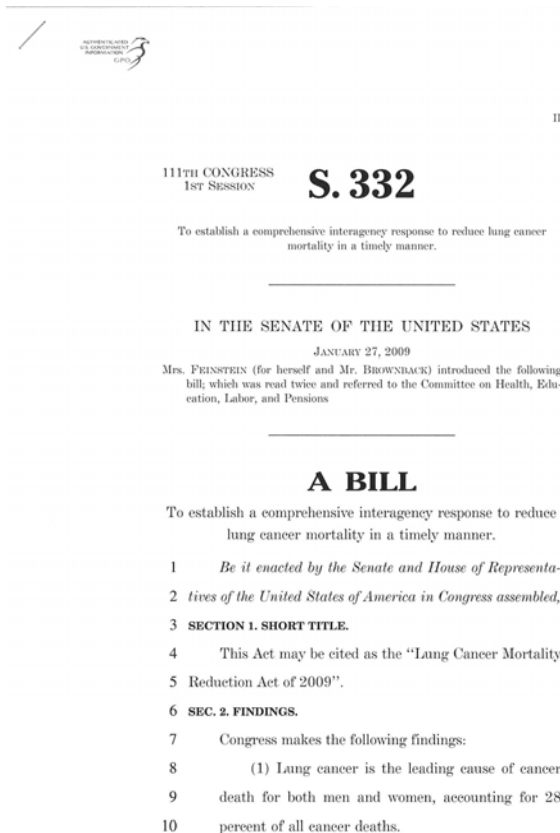


Changing Health Policy: Federal



S.332/H.R.2112

- Landmark, comprehensive, multi agency authorizing legislation
- \$75 million for 1st yr of 5 yr plan
- DOD, HHS, VA to develop coordinated plan



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IT IS OFFICIAL: \$20 MILLION FOR NEW LUNG CANCER RESEARCH NOW LAW

- **LCA top priority**
- **DOD Lung Cancer Research Program**

Changing Health Policy: Federal



- **Other Priorities**

- Increase NIH/NCI funding
- Health Reform
- 21st Century Cancer Care Act
- Tri-Caucus Disparity Legislation
- VA Independent Budget
- Lung cancer hearing
- Coalition Building

Changing Health Policy: State



- State Chapters
- Legislative firsts
- Proclamations
- State Comprehensive Cancer Plans
- MSA/Tobacco Tax



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National Awareness: National and State Report Cards

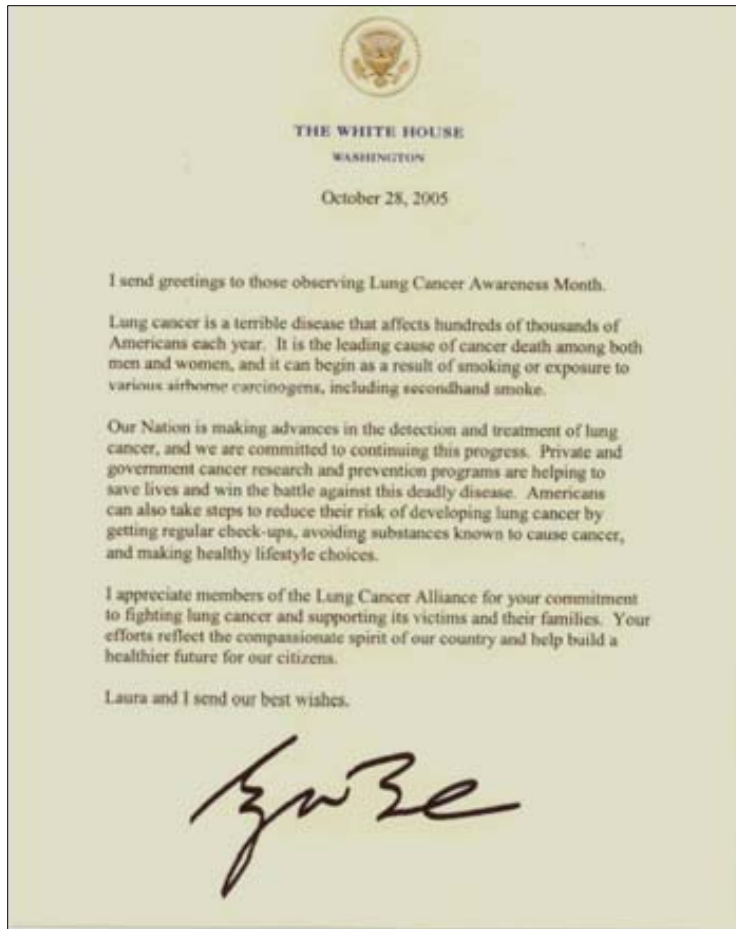


2005
REPORT CARD on Lung Cancer 

Subject	Grade	Comments
Number of Deaths	F	Unacceptable. Lung cancer is the #1 cancer killer, killing three times as many men as prostate cancer, nearly twice as many women as breast cancer and more than twice as many men and women as colon cancer. The death rate is so high that an estimated 172,570 people will be diagnosed in 2005 and 163,510 will die.
Five-Year-Survival-Rate	F	Must make better strides. Only 15% of those diagnosed live longer than five years. Virtually no improvement since President Nixon and Congress declared "War on Cancer" in 1971. By comparison, breast cancer's five-year survival rate is now 88% and prostate cancer's is 99%.
Number of Late-Stage Diagnoses	F	No progress. 70% of diagnoses are late-stage. Late stage diagnosis is lethal diagnosis.
Newly-Addicted Youth Smokers	F	Shameful. About 2,000 new "daily" smokers under age 18 addicted each day, more than 700,000 a year.
Number of New Treatment and Diagnostic Options in the Last 30 Years	D	Slight progress only within the last few years. Significantly more work must be done.
Federally-Supported Early Detection Program	F	Intolerable. Federal government does not support early screening for lung cancer, while it does for other major cancers with comparable public health service ratings.
Overall Federal Commitment	F	Wofefully inadequate. Lacks overall plan and sense of urgency. Lung cancer is underfunded and under-researched. Only \$1,820 spent per lung cancer death, the least amount of cancer research dollars per death for nation's leading cancer killer. By comparison, breast cancer research receives \$23,474 per estimated death and prostate cancer receives \$14,369.

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National Awareness: Proclamations and Media



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Advocacy in Action



Mobilize Grassroots Army



shine
a light on
LUNG CANCER

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LCA Next Steps



- **Provide new platforms for patient support and care**
- **Continue building movement for social change**
- **Increase public health funding for lung cancer research**



“The world is moved along, not only by the mighty shoves of its heroes, but also by the aggregate of tiny pushes of each honest worker.”

–Helen Keller

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